



Mitas implements price increases across all segments

23rd March 2022 - Effective from April 2022, Mitas has announced a price increase of up to 15% on all segments globally, including two-wheel and other specialty ones.

This price increase is a result of the current market fluctuations and the sharp rise in the cost of raw materials, energy and logistics. Increases will vary by region to reflect the local market conditions.

Specific details on the increase will be communicated directly to customers by Mitas representatives in each market.

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Mitas, is one of Europe's leading tire brands for agricultural machines, construction vehicles, material handling equipment, motorcycles, and other specialty segments. www.mitas-tyres.com